

Case Study 6 Instructions

“Facebook” Case Study

After reading the case study, you will write a two-page double-spaced minimum (12-point font, Times New Roman, 1-inch margins) paper. THIS PAPER MUST BE UPLOADED ELECTRONICALLY TO BLACKBOARD BY CLASS TIME ON THE DUE DATE.

Please answer the following questions in your paper.

1. Does Facebook have an organic or mechanistic structure? Explain your reasoning.
2. What are the observable artifacts of Facebook’s culture? You can refer to the descriptions in the articles, as well as the pictures. Make sure to provide specific examples of symbols and physical structures.
3. What do the observable artifacts suggest about the unobservable culture at Facebook? In other words, using the artifacts identified in Question #2, what basic underlying assumptions would you assume exist as part of the culture of Facebook?
4. Consider the types of cultures discussed in class and in the textbook (p. 367). From that list, what type of culture best describes Facebook, and why?
5. Based on the description of Facebook in the articles, would you want to work there? Why or why not?

